



NEW RICHMOND
Area Chamber of Commerce & Visitors Bureau

Endless Possibilities

September/October 2009

Chamber To Launch New Member Networking Event Will Serve As Fundraiser for New Performance Shelter At Mary Park

The Chamber is launching a new member social event to give members another opportunity to network with fellow members. The new event will be similar to the annual Holiday Social and will be held each year in the late fall.

The event will also serve as fundraiser for the new performance shelter which will be constructed in Mary Park in the spring of 2010. A performance shelter is similar to a band shell and is designed so that outdoor musical and theatrical performances can be held within it. The stage is ground level so that the structure can still be used for picnics as is done with the existing shelters.

The Mary Park performance shelter was inspired in part by the outdoor music performance of the Chamber's Willow River Blues and Brews Fest. The Chamber is supporting the project because it will be an excellent asset for the Blues Fest but also will offer a wonderful space for other events to be created which can bolster tourism and retail growth in New Richmond.

The 2009 Fall Social will be a balloon party. What is a balloon party? We will sell balloons for \$20. Each balloon will have a number inside it. The emcee will pop the first balloon and if your number is in the balloon you are out. But you get the opportunity to pop the next balloon. The person whose number is in the last balloon wins the grand prize which will be determined by the number of balloons we sell. There will be prizes as well for other balloons including the tenth balloon out, the second to the last balloon, etc. The fun will include free appetizers and a cash bar.

Balloons will be just \$20 and people are welcome to partner on a balloon or purchase more than one balloon. The Balloon Party is open to Chamber members, their guests and anyone who would like to support the performance shelter project. Join us for this fun event and help raise funds for a great new addition to Mary Park.

Call the Chamber office to reserve your balloon(s) or to donate a door prize that will be given away as part of the fun!



Mark Your Calendars!
Fall Social & Balloon Party
5:00 p.m. - Wednesday, November 4th
Laurel Supper Club • Just \$20 A Balloon
Win Great Prizes and Network
With Fellow Chamber members

Contact the Chamber Office to Reserve Your Balloon. You may partner on a balloon. You may purchase more than one balloon. You do not have to purchase a balloon to attend.



Mission Statement

The Chamber advocates the interests of its members to promote economic and community development.

Promote Your Business

Newsletter Insert: Market to your business community with a promotional page in the newsletter. Inserted for \$100.

Website Directory: Free alphabetical and category listing of your business on the Chamber website. Includes free links to your business website. Additional category listings/links available at nominal charge.

Membership Mailing Labels: Mail directly to your fellow Chamber members. Printed labels for \$45.

Display Wall: Promote your business using the display racks at the Chamber.

Event Sponsor: Advertise your business and sponsor a Chamber event: Annual Meeting, Chamber Neighbor Golf Outing, Park Art Fair, Fun Fest, Good Morning New Richmond, Program Speakers and Spring Sparkler.

Award Recognition: Nominate a business for special recognition at the Chamber Annual Meeting in January. Award winners are featured all year on the Chamber website.

Volunteer! Join a committee or volunteer to work at an event. It's a great way to network and for people to learn about your business.

Chamber Gift Certificates: Anyone may purchase a Chamber gift certificate but they may only be redeemed at Chamber member businesses.

Two New Member Benefits Offer Opportunities to Showcase Your Business

The Chamber is happy to announce the creation of two new opportunities for member businesses to promote and showcase their businesses. One opportunity showcases your business to members of the general public and the other will be for other Chamber members.

Expo

The Chamber will be partnering with MIX 105 radio and the New Richmond Youth Hockey Association to host a business expo in the New Richmond hockey arena on Saturday and Sunday, May 1st and 2nd. The name is still being developed but the events will be similar to a lifestyle expo or a home & sport show. The goal is to feature booths and displays from a wide variety of businesses including retailers, professional service providers, contractors, restaurants and family attractions. The show will be free to the public to attend. Booth rates are still being determined but Chamber members will receive a 20% discount on their booth space.

The show will allow for two busy weekends in a row in New Richmond as the following Saturday, May 8th, 2010 will be the date of the 4th Annual New Richmond House to House Garage Sale.

Business Spotlights

The Chamber will be hosting three business spotlights over the course of the year. The Business Spotlights will be part business expo, part Business After Five, and part new member welcome.

For just \$125 member businesses can be a sponsor of the Business Spotlight. As a sponsor the member can set up a booth to promote their product or service. The Chamber will provide a skirted table for each sponsor. The Chamber will also provide appetizers and, depending on the venue, a cash bar. We will also promote the Business Spotlight and the sponsors through this newsletter and regular email blasts.

The evening will start with a new member reception at 5:00 p.m. with the Spotlight starting at 5:30 p.m. The new members will be introduced to those in attendance at 6:00 p.m. and there will drawings for prizes from each sponsor booth at 7:00 p.m. when the event concludes.

The Chamber board believes this will be a great inexpensive way to promote your business and network with other members in a casual atmosphere. The Business Spotlight will also give the Chamber a great way to welcome our newest members. The first Business Spotlight will be held in February or March. Look for more information in the November newsletter.



Christmas Is Just Around The Corner!
Look for A Special Newsletter Coming
Tuesday, October 13th Telling You All About The
2009 Christmas Promotions Including:
Third Annual New Richmond Christmas Parade
5:00 p.m. • Saturday, December 5th

Chamber Ambassador Visits

Corporate Escapes



Front row: Mayor David Schnitzler with Granddaughter Chloe Nielsen; Russ Korpela, Executive Director; Julie Fischer, Jan Brown, Corporate Escapes; Marie Gremore, WESTconsin Credit Union; Sue Jorde, St. Croix Chiropractic Clinic; Deanna Johnson, Bosch. Back row: Sandy Kloetzke, Kim Gorres, Travel Now; Ron Revere, Ben Wanless, Mix 105; Connie Schroeder, Ann Brunner, RCU; Tom Mews, First National Community Bank; Terry Kucera, Frontier Communications. Photo by Jackie Grumish, New Richmond News.

Edward Jones Investments – Jill Schreck 227 Meridian Drive, Suite 3



Front row: Russ Korpela, Executive Director; Tammy Jackson, WESTconsin Credit Union; Mike Giese, WESTconsin Realty; Mayor Dave Schnitzler, Jill Schreck, Edward Jones; Donette Shepherd; Kim Gorres, Travel Now; Marie Gremore, WESTconsin Credit Union. Back row: Rick Prokash, First National Bank – RF; Sandy Kloetzke, Bosch; Paula Kolbeck, Anchor Bank; Julie Freeborn, Bremer Bank; Kent Rebeck, New Richmond 8 Theatre.

Yoga N You 1697 County Road K



Sandy Kloetzke, Bosch; Sarah Prust, RCU; Judie Subert, Yoga N You; Kim Gorres, Travel Now; Terry Kucera, Frontier Communications.

Lakeside Foods
660 North 2nd Street



Front row: Erica Kunze, Lakeside Foods; Russ Korpela, Executive Director; Rick Prokash, First National Bank – RF; Paula Kolbeck, Anchor Bank; Bridget Kelley, Massage by Michelle & Bridget; Sarah Prust, Connie Gullixson, RCU. Back row: Mark Casey, Tom Mews, First National Community Bank; Julie Freeborn, Bremer Bank; Greg Severson, Brenda Miller, Lakeside Foods.

Sandbox Arena
1120 Old Mill Road



Front row: Marie Gremore, WESTconsin Credit Union; Kathy Jacobsen, Individual Member; Todd Johnson, Sandbox Arena; Bridget Kelley, Massage by Michelle & Bridget; Sandy Kloetzke, Bosch; Jennifer Wolff, Laura Morgan, Sandbox Arena. Back row: Rick Prokash, First National Bank – RF; Terry Kucera, Frontier Communications; Russ Korpela, Executive Director; Julie Freeborn, Bremer Bank; Tom Mews, First National Community Bank; Mike Giese, WESTconsin Realty; Paula Kolbeck, Anchor Bank.

The Ambassadors act as hosts/hostesses at Chamber functions, obtain new memberships, welcome new businesses, and serve as the public relations arm of the Chamber. Interested in becoming an Ambassador or scheduling an Ambassador visit or a tour of your business?

Please call Steph at the chamber office at 715-246-2900 or email info@newrichmondchamber.com

Ambassador Committee

Michelle Carlson, Ellefson Appraisal & Brokerage
Mark Casey, First National Community Bank
Rene Findlay, New Richmond News
Julie Freeborn, Bremer Bank
Mike Giese, WESTconsin Realty
Kim Gorres, Travel Now
Lindsay Green, St. Croix County Abstract & Title
Marie Gremore, WESTconsin Credit Union
Kathy Jacobsen, Individual Member
Sue Jorde, St. Croix Chiropractic Clinic
Bridget Kelley, Massage by Michelle & Bridget
Sandy Kloetzke, Bosch
Paula Kolbeck, Anchor Bank
Terry Kucera, Frontier Communications
Tom Mews, First National Community Bank
Amy Monson, St. Croix County Abstract & Title, Co.
Rick Prokash, First National Bank-River Falls
Sarah Prust, RCU
Jill Schreck, Edward Jones Investments
Connie Schroeder, RCU

Three Events Make for A Busy Fall At The Chamber *Over 850 Coupon Bags Distributed*

The Chamber and its partners enjoyed a busy fall season as it welcomed back local teachers to another school year, hosted an event to celebrate our agricultural heritage and participated in Heritage Day for the first time.

Tuesday, August 25th was the annual **Welcome Back Educators Picnic**. The time of the event was changed from the late afternoon to lunch time and as a result we served 300 teachers and support staff which is nearly double from recent year's past. The Chamber would like to thank its partners, the New Richmond Area Centre and Community Education for their help. **A huge thank goes out to the kitchen staff of the New Richmond High School who were extremely helpful making this event a success.**

A cool cloudy day greeted the volunteers of the **second annual Corn on the Corner** event held Saturday, August 28 in Glover Park. The rain held off and over 1,000 cobs of corn were served as well as a four kegs of root beer plus hundreds of brats and hot dogs. The total corn served was nearly double from the 2008 total. Live music was provided by the 10 Mile Creek Band. Special thanks to our partner sponsors, corn sponsor Lakeside Foods, concession sponsor Family Fresh Market, and root beer sponsor General Beer Northwest.

The Chamber had a booth at Heritage Days held annually on the grounds of the Heritage Center. This year's event was held on Sunday, September 27th. Windy weather didn't dampen the spirits of the many attendees. The Chamber handed out 350 goodie bags at the event which were filled with local information and coupons from area businesses.

Another 500 goodie bags were distributed to the attendees of the Welcome Educators Picnic and to families at Corn on the Corner. The Chamber would like to thank the Motivational Marketing Group for their assistance with the goodie bags. Look for more goodie bag opportunities in the future.

Welcome New Members

Amsoil Sandbox Arena
1120 Old Mill Road
New Richmond, WI 54017
Todd Johnson 248-4755

Keller Williams
2424 Monetary Blvd, Suite 201
Hudson, WI 54016
Kyle Henrichs 651-485-5312

The Country Store & Events Farm
638 Highway 65
Roberts, WI 54023
Jim Zeller 749-4490

Thank You Renewing Members

AmericInn Motel	246-3993
Arthur-Rose Assisted Living	246-0800
Berquist Insurance	246-6621
Boardman Meadows	246-5510
Buster's All Star Rental	684-2907
Carpet Center	246-3939
D.W. Miller	246-7947
Doar Drill Skow, S.C.	246-2211
Dowd Reliance Agency	246-6145
Doyle's Farm & Home	246-6184
Faith Community Church	246-3763
Family Resource Center	684-4440
Fantastic Sams	246-9080
Garden Expressions	246-0257
NAPA Auto Center	246-5695
New Richmond Youth Hockey Assoc.	246-6167
St. Paul Pioneer Press	651-228-5219
Swenby's, LLC	246-2222
The Space	246-3180



Downtown trick
or treating will be
held from **1 to 5 p.m.**
on **Friday, October 30th.**

**Please use the enclosed poster or pick one up
at the chamber office.**





We Will Welcome All

Trick or Treaters

Fri., October 30

1 p.m. - 5 p.m.

Join Us

For A Safe &

Happy Halloween!



NEW RICHMOND

Area Chamber of Commerce & Visitors Bureau

245A So. Knowles Ave
New Richmond, WI 54017

715.246.2900 • 1.800.654.6380 • Fax 715.246.7100
info@newrichmondchamber.com
www.newrichmondchamber.com

history • nature • art • journey

It's Not Too Early To Be Looking Ahead to 2010!

The Chamber's Annual Dinner will be held Wednesday, January 27th, 2010 at Suzanna's Restaurant. The event will once again feature the installation of new Chamber board members and officers, the presentation of the Chamber's annual awards and the dessert auction.

Look for sponsorship forms and nomination forms of the various awards categories in the November newsletter and future email blasts.

Members of the Ambassador Committee will be also calling to secure contributions for the silent auction portion of the event.

An annual tradition as a celebration for the conclusion of the busy Christmas season and a warm-up is the annual Holiday Social. **The 2010 Holiday Social will be held Wednesday, January 13th, 2010 at the R&D Banquet Center/Ready Randy's.** Sponsorship forms will be mailed directly to previous sponsors and will also be included in the November newsletter and future email blasts. Sponsorships for this popular member networking event are just \$150.

Here are some other important 2010 dates:

New Richmond Expo	May 1st & 2nd
House to House Garage Sale	May 8th
Park Art Fair/Willow River Blues Fest	June 4th & 5th
Fun Fest	July 8th - 11th
Corn on the Corner	August 28th
Christmas Parade	December 4th

2008 Chamber Awards

Dennis Horner
Citizen of the Year

Marie Gremore & Tammy Robinette
Chamber Member of the Year

Kathy Jacobsen
Ambassador of the Year

Chickadee Doo-da
Mom & Pop Business of the Year

J.A. Counter & Associates
Small Business of the Year

WITC - New Richmond Campus
Large Business of the Year

Board of Directors

President - Kathy Jacobsen ~ Individual Member

Vice President - Joe Kerlin, NR Parks & Rec. Department

Past President - Tom Mews ~ First National Community Bank

Treasurer - Mike Giese, WESTconsin Realty
Carrie Paulson ~ Suzanna's

Anne Schmiede ~ Doar Drill Skow, S.C.
Lenore Knock ~ WITC

Tammy Robinette ~ Individual Member
Deanna Johnson ~ Bosch

Terry Kucera ~ Frontier Communications
Darian Blattner ~ New Richmond Area Centre

Staff

Russ Korpela ~ Executive Director
Stephanie Cooke ~ Administrative Assistant