



**NEW RICHMOND**  
Area Chamber of Commerce & Visitors Bureau

## *Endless Possibilities*

### ***Can It Be? Christmas Is Right Around The Corner!***

#### **3rd Annual Christmas Parade Is Coming December 5th Plus Visit With Santa Before the Parade**

The third annual Christmas Parade is scheduled for Saturday, December 5th at 5 p.m. The parade route will run along Green Avenue from Mary Park to the Middle School. Everyone is invited to participate at no charge but pre-registration is required. Registration forms can be picked up at the Chamber office. All area businesses are encouraged to have a customer appreciation day on parade day to promote local Christmas shopping.

Area families are also invited to visit with Santa from 1 to 4 p.m. on the 5th at the Chamber office. Each child will receive a goodie bag and be able to sit on Santa's lap to let him know what they would like for Christmas. Parents are welcome to bring their cameras.

#### **Christmas Cash Raffle Is A Fun Way To Promote Shopping Locally**

The annual Christmas Cash Raffle is underway and Chamber members should have received their tickets. The Christmas Cash Raffle is a mini-calendar raffle meaning there is a winner drawn every day in the month of December. Every ticket sold is eligible to win each day as each winning ticket is returned to the drawing barrel. Prizes range from \$50 to \$250 in Chamber gift certificates.

The Christmas Cash Raffle returns dollars to the local business community as prizes are paid in Chamber gift certificates. Plus all proceeds of the raffle go to fund the Chamber's NR First shop local campaigns.

#### **Chamber Gift Certificates Make Great Gifts Now Accepting Credit Cards & New Look Coming**

Whether you are looking for a gift of appreciation for your employees or something for a loved one that is difficult to buy for Chamber certificates can be your solution. Available in any increment, Chamber gift certificates can be redeemed at any participating Chamber member businesses. Besides their flexibility, Chamber gift certificates also keep your gift dollars in New Richmond supporting local businesses.

New for the 2009 holiday season is that the Chamber now accepts credit cards for the purchase of gift certificates for additional convenience for our customers. There is also a new look for the certificates which is described later in the newsletter.



# HOLIDAY Greetings



## New Richmond 8 THEATRE

### Gift Certificates

The perfect present for everyone on your shopping list!  
Only \$10... Use them to buy movie tickets or concessions.

### VIP Tickets

These reduced cost ticket booklets are available to businesses...10 tickets for \$57.50. Use as gifts for clients or prospective clients, employees, or awards for attendance, safety, or just to say "Thanks and Happy Holidays"

Both Gift Certificates and VIP Tickets are ALWAYS available at the Box Office.

Phone: 715-246-4411 • Fax: 715-246-9616 • Website: [www.newrichmondtheatre.com](http://www.newrichmondtheatre.com)

1261 Heritage Drive, P.O. Box 266, New Richmond, WI 54017



# of gift certificates x \$10.00 = \$ \_\_\_\_\_

# VIP booklets x \$57.50 = \$ \_\_\_\_\_

Subtotal = \$ \_\_\_\_\_

If purchased before 12/25/09,

save 5% on amounts

of \$100.00 or more = \$ \_\_\_\_\_

Total = \$ \_\_\_\_\_

(All prices include applicable tax)

How would you like to receive your gifts:

- By mail  
 Will pick up at theatre box office

To charge your balance to Visa / Mastercard,  
please complete the form below:

I authorize New Richmond 8 Theatre to charge  
\$ \_\_\_\_\_ to my  Visa or  Mastercard

Card # \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cardholder Name \_\_\_\_\_

(Please print)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Or to purchase by check

- Check enclosed (include phone #)

### Mission Statement

The Chamber advocates the interests of its members to promote economic and community development.

### Promote Your Business

**Newsletter Insert:** Market to your business community with a promotional page in the newsletter. Inserted for \$100.

**Website Directory:** Free alphabetical and category listing of your business on the Chamber website. Includes free links to your business website. Additional category listings/links available at nominal charge.

**Membership Mailing Labels:** Mail directly to your fellow Chamber members. Printed labels for \$45.

**Display Wall:** Promote your business using the display racks at the Chamber.

**Event Sponsor:** Advertise your business and sponsor a Chamber event: Annual Meeting, Chamber Neighbor Golf Outing, Park Art Fair, Fun Fest, Good Morning New Richmond, Program Speakers and Spring Sparkler.

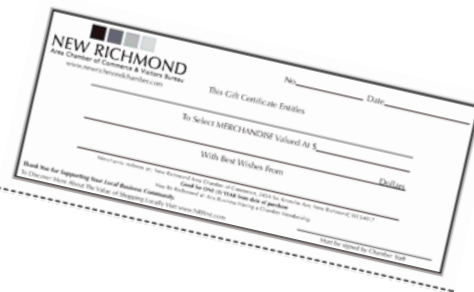
**Award Recognition:** Nominate a business for special recognition at the Chamber Annual Meeting in January. Award winners are featured all year on the Chamber website.

**Volunteer!** Join a committee or volunteer to work at an event. It's a great way to network and for people to learn about your business.

**Chamber Gift Certificates:** Anyone may purchase a Chamber gift certificate but they may only be redeemed at Chamber member businesses.

## Chamber Gift Certificates Will Soon Have New Look

The Chamber gift certificate program is one of the most popular and widely used benefit of Chamber membership. Nearly \$40,000 of gift certificates are sold each year which helps keep those dollars spent locally.



Over the years the certificates have been hand typed by Chamber staff but as the volume of sales has increased it became necessary to develop a more automated and efficient way to print the certificates.

The Chamber gift certificates have been slightly redesigned as part of the process. The Chamber's web address has been added as well as a tag line thanking people for shopping locally. A signature line has been added as all future certificates will need to be signed by a Chamber staff person. Also part of the certificate redesign is that they will be printed voucher style and the voucher will include the names of participating member businesses and can also be used to promote upcoming events.

So they will more easily be printed on computer printers, the certificates will be printed on paper stock which is much heavier than normal copy paper but not as thick as the card stock being used now. The new certificates will be printed on a blue speckled paper with black ink.

The new certificates will be used starting Monday, November 30th. Please let your staff know the changes are coming and that until all the older versions of the gift certificates clear the system over the next year or so they will be seeing the two different versions of the certificates: The newer blue ones and the older tan card stock ones.

## Annual Dinner Scheduled for Wednesday, January 27th at Suzanna's Restaurant. *Nomination Forms for Annual Awards Are Now Being Accepted*

The Chamber's Annual Meeting and Dinner will be held Wednesday, January 27th. The event will include dinner, a recap of the 2009 activities and a look at the 2010 work plan as well as the silent and dessert auctions.

Another highlight of the evening is the presentation of the Chamber's annual awards. Each year the Chamber honors Citizen of the Year, Member of the Year and Business of the Year in the Mom & Pop, Small and Large categories. The Board of Directors are currently accepting nominations for the annual awards. You will find a newly consolidated nomination form on page 5 of the newsletter. Please submit a separate form for each individual nomination you make.

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Hudson Office: 715.386.6138  
[www.wipfli.com](http://www.wipfli.com)

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CPAs and Consultants

**Business of The Year Awards**

To honor those businesses which have shown leadership through their commitment to New Richmond by demonstrating best practices, taking actions to help all businesses in the community be successful, being an innovator in their industry or by making a significant new investment to improve their business.

Their investment in New Richmond not only improves our quality of life but also helps attract new businesses to town through their actions.

Recipients of this award are required to be members of the New Richmond Area Chamber of Commerce. Please submit a separate nomination form for each category.

**Mom & Pop Business of the Year**  
10 or less employees

**Small Business of the Year**  
11-49 employees

**Large Business of the Year**  
50 or more employees

**Citizen of the Year**

To honor and identify exceptional service by an individual that has positively contributed to the quality of life in New Richmond. An individual that has provided extended period of continuing service and community involvement, provided service above individual or professional goals. Not required to be a Chamber member.

**Chamber Member of the Year**

To identify and honor the activities of exceptional Chamber members whose service or performance positively contributes to the quality of business life in New Richmond. An individual who is an active Chamber member; proven commitment to Chamber activities and events; demonstrated positive contributions to the Chamber mission/vision.

**2009 Chamber Awards Nomination Form**

**Step 1: Choose an award area**

Please indicate which of the five award areas you are nominating someone for by checking the white box to the right of the name of the award.

**Step 2: Nominee Information**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Step 3: Submitter Information** (person doing the nominating)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Step 4: Describe your nominee**

**(Please attach a separate typewritten sheet with your description.)**

State briefly why you would like this company or individual to be considered.

Your nominee will be sent a separate, follow-up questionnaire that will request details for them to complete and return.

**Step 5: Submit Nomination too:**

New Richmond Area Chamber of Commerce & Visitors Bureau  
245A South Knowles Avenue  
New Richmond, WI 54017  
Fax: (715) 246-7100  
Email: nrchamber@presenter.com

**Deadline for nominations**  
**Wednesday, December 16, 2009**

**Please note: If nominee does not meet criteria, the nomination will be eliminated. The board has the right to seek nominations if no one that qualifies has been nominated.**



# NEW RICHMOND

Area Chamber of Commerce & Visitors Bureau

*For a complete listing of community events go to [www.newrichmondchamber.com](http://www.newrichmondchamber.com)*

## Calendar of Events

### November

- 19 7:30 a.m., Board of Directors meeting - Chamber office
- 23 Christmas Parade Registration Forms Due
- 26 Happy Thanksgiving!

### December

- 1 Christmas Cash Raffle Begins!
- 3 7:30 a.m., Executive Board Meeting - Chamber office
- 5 5 p.m., 3rd Annual Christmas Parade
- 11 2-4 p.m., Ambassadors Holiday Stroll
- 17 7:30 a.m., Board of Directors meeting - Chamber office  
6-8 p.m., Business After 5 - First National Community Bank
- 21 Winter Begins
- 25 Merry Christmas!!

### January 2010

- 1 Happy New Year!
- 6 Noon, Ambassador meeting - Suzanna's Restaurant
- 13 5:30-7:30 p.m., Annual Holiday Social - R & D Banquet Center
- 18 Martin Luther King Day
- 21 7:30 a.m., Board of Directors meeting - Chamber office
- 27 6 p.m., Annual Meeting - Suzanna's Restaurant

### February

- 3 Noon, Ambassador meeting - Suzanna's Restaurant
- 14 Happy Valentines Day!
- 18 7:30 a.m., Board of Directors meeting - Chamber office

### March

- 3 Noon, Ambassador meeting - Suzanna's Restaurant
- 17 St. Patrick's Day Parade
- 18 7:30 a.m., Board of Directors meeting - Chamber office

### April

- 4 Happy Easter!
- 7 Noon, Ambassador meeting - Suzanna's
- 15 7:30 a.m., Board of Directors meeting - Chamber office



*endless possibilities*

# RCU Holiday Food & Bear Drive

*Help make a difference during the Holidays!*

During the month of November, RCU is sponsoring a community-wide Holiday Food & Bear Drive.

Please bring non-perishable food and/or new stuffed bears to any RCU Office by November 30th.

The food will be delivered to your community food pantry. Bears will be distributed to children in your community.



## Fall Social Balloon Party A Great Success!

The first annual Fall Social Balloon Party held on Wednesday, November 4th was a great success. The event was attended by 75 Chamber members at the Laurel Restaurant.

Fifty balloons were sold and each purchaser had a chance to win \$700 in prizes. The \$300 grand prize went to Marie Gremore of Westconsin Credit Union.

Besides being a new member event, the Balloon Party was also a fundraiser for Chamber contribution to the new performance shelter being built by the City of New Richmond at Mary Park. The shelter will be like a bandshell that will be able to stage live performances throughout the warm weather months. The slab for the shelter has been poured and the shelter will be erected during the winter and will be ready for use by the early part of next summer.

## Holiday Social Set for January 13th at Ready Randy's

The popular Holiday Social is set for Wednesday, January 13th, 2010. This year's event will be hosted by Ready Randy's and the R&D Banquet Center.

The evening features complimentary food and drinks and is one the best attended member events of the year. \$150 sponsorships are being sought for the event. If you would like to be a sponsor for the event please contact Steph at the Chamber office.

## Chamber Office Thanksgiving Week Schedule

The Chamber office will be closed the following days during Thanksgiving week:

Monday, November 23rd  
Thursday, November 26th  
Friday, November 27th

The Chamber staff and Board of Directors wishes everyone a happy Thanksgiving and a safe and successful deer hunt.

## Welcome New Members

Aurora Community Services  
406 Technology Drive, E., Menomonie, WI 54751  
Marni Waznik 235-1839

Sylvan Learning Center  
594 Outpost Circle C, Hudson, WI 54016  
Traci Leffner 381-6543

The Double D Ranch  
2155 170th Street, New Richmond, WI 54017  
Dee Peper 760-2241

## Thank You Renewing Members

Arch Digital Printing Center 246-5191  
Ava's Restaurant 246-7711  
Bosch Packaging Technology, Inc. 246-6511  
Ellefon Appraisal & Brokerage 243-8002  
Freedom Valu Center 246-5534  
Heidi's Hallmark 246-3901  
McDonald's 246-6128  
Pete's Pizza 246-2633  
R & D Banquet Center/Ready Randy's 246-4446  
St. Croix Industries 246-8299  
The Deerfield 243-3900  
The Jewelry Shop 246-7550  
United Way St. Croix Valley 377-0203



Mark Casey tries his hand at popping a balloon at the Fall Social



Our grand prize winner Marie Gremore



The Mary Park performance shelter will look similar to this. Our shelter will not have the dressing rooms.



# BUSINESS AFTER 5



**FIRST NATIONAL  
COMMUNITY BANK**

*Be Wise... First Nationalize.*

*We cordially invite you to be our guest  
at our place of business at*

*109 East 2<sup>nd</sup> Street  
New Richmond*

*Thursday, December 17<sup>th</sup>, 2009  
6:00 p.m. to 8:00 p.m.*

*Hors d'oeuvres and Refreshments*

*~Please join us for an informal gathering of  
conversation and business networking~*





# NEW RICHMOND

Area Chamber of Commerce & Visitors Bureau

245A So. Knowles Ave  
New Richmond, WI 54017

715.246.2900 • 1.800.654.6380 • Fax 715.246.7100  
info@newrichmondchamber.com  
www.newrichmondchamber.com

history • nature • art • journey

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### About Wipfli LLP

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### 2008 Chamber Awards

Dennis Horner  
*Citizen of the Year*

Marie Gremore & Tammy Robinette  
*Chamber Member of the Year*

Kathy Jacobsen  
*Ambassador of the Year*

Chickadee Doo-da  
*Mom & Pop Business of the Year*

J.A. Counter & Associates  
*Small Business of the Year*

WITC - New Richmond Campus  
*Large Business of the Year*

### Board of Directors

**President** - Kathy Jacobsen ~ Individual Member

**Vice President** - Joe Kerlin, NR Parks & Rec. Department

**Past President** - Tom Mews ~ First National Community Bank

**Treasurer** - Mike Giese, WESTconsin Realty  
Carrie Paulson ~ Suzanna's

Anne Schmiege ~ Doar Drill Skow, S.C.  
Lenore Knock ~ WITC

Tammy Robinette ~ Individual Member  
Deanna Johnson ~ Bosch

Terry Kucera ~ Frontier Communications  
Darian Blattner ~ New Richmond Area Centre

### Staff

Russ Korpela ~ Executive Director

Stephanie Cooke ~ Administrative Assistant

**Don't Forget To Turn In Your  
Christmas Cash Raffle  
Tickets By  
Monday, November 30th!**



# Happy Thanksgiving!