



Member Benefits & Opportunities

MARKETING!

Website

The number one source of information about doing business in or visiting New Richmond. Members are part of a web-based database that can be searched in several ways. Our site also contains comprehensive community and tourism information as well as a searchable event guide. Check out our site: www.newrichmondchamber.com

Membership Directory

Published annually, the membership directory is sent to each member to encourage members to do business with other members.

Chamber Gift Certificates

This retail promotion is aimed at keeping retail dollars in New Richmond. In 2010, the Chamber returned almost \$40,000 to the New Richmond community. The certificates are only redeemable at member businesses.

Brochure Display

The Chamber operates a professional community visitor center. Chamber members are invited to display their brochures or business cards.

Referrals

The Chamber staff fields hundreds of email, phone and in-person inquiries every year asking for suggestions on good providers of a product or service.

E-Biz Email Blasts

As a member you can promote your special, sale or event to over 300 Chamber members via our email system at no charge.

NR First! Shop Local Campaign

The Chamber has developed programs that will encourage local residents to discover the value of shopping local.

Hot Deals!

Hot Deals is a retail program where members can list sales and promotions coupons via a special section of the Chamber website.

Facebook

The Chamber uses Facebook to direct social media users to local shopping opportunities.

Local Shopper Electronic Newsletter

Local shoppers will also be able to sign up to receive a electronic newsletter featuring sales, specials and coupons from Chamber members. (coming soon)

NETWORKING!

Committees and Task Forces

Work side by side with other Chamber volunteers on special committees.

Business After Five

Held throughout the year, Business After Fives offer members a networking opportunity in a social setting.

Chamber Coffees

Held the third Friday of each month from September through May the coffees offer an informal way to network with fellow Chamber members.

OPPORTUNITY!

Newsletter

The Chamber produces a monthly newsletter that includes information about member benefits, upcoming events, and other useful business information. In addition,

members may advertise in the newsletter with an insert for a modest charge.

Education Opportunities

The Chamber regularly offers free or low cost member education opportunities to help you make your business more profitable.

Member Ribbon Cuttings

The Chamber promotes new business and renovations to existing ones through regular ribbon cuttings.

News You Can Use

The Chamber regularly forwards links to members about topics they may find useful in their business including technology, legislation, accounting and human resources.

Special Events and Community Festivals

The Chamber produces several special events each year including the City Garage Sale, Park Art Fair and Fun Fest. These events bring new tourism dollars to town. They also offer members sponsorship and networking opportunities.

GREAT VALUE!

Most members enjoy all of these benefits for less than the cost of 2 cups of coffee per week! Compare that to the cost of advertising and it is easy to see that a membership investment in the Chamber is a great value!

For more information on the any of the programs listed above or how to become a member of the New Richmond Area Chamber of Commerce, please contact:

Russ Korpela, Executive Director
New Richmond Area Chamber
245A South Knowles
New Richmond, WI 54017
715-246-2900
nrchamber@pressenter.com

INCREASE THE VALUE OF YOUR MEMBERSHIP!

- Make sure you fill out your Membership Agreement form completely. Be sure to include your email and website address. And your business description!
- Make sure your member listing is accurate in the enclosed membership directory.
- Make sure we have a 20 copies of your brochure or business card in the Chamber office
- List your business under more than one category. Your membership includes one category listing but additional listing can be purchased for just \$25. Multiple category listings are reflected on the Chamber website and the Membership Directory.
- Have more than one business? All of your businesses can receive the marketing benefits of membership for just \$60 for each additional business.
- Confirm the we have the right business representatives for your company. Please consult the enclosed list.

MEMBERSHIP BUSINESS CATEGORIES

(Select and enter in first gray box on membership agreement form)

Accountant	Embroidery	Medical Clinics
Advertising Specialists	Employee Benefits	Monuments
Airport	Employment	Motels
Apartments	Engineer - Consulting	Motorcycles
Appliances	Engineering	Museum
Attorneys	Farm Equipment	Newspaper
Automobile Dealers	Fire Extinguishers	Office Equipment/Copy Machines
Automobile Parts, Repairs, Service	Fish Hatchery	Optical
Bakery	Floor Coverings	Organizations
Banks/Credit Unions/Loans	Florists	Photographers
Banquet Facilities	Framing	Physical Therapy
Beverage Distributors	Furniture	Plumbing/Heating
Boats	Gardening/Garden Center	Printers
Brokerage Firm/Merchant Services	Gasoline/Convenience Store	Radio Station
Business Consulting	Gifts	Real Estate/Appraisals
Business Marketing	Glass	Recreation
Candy & Confectionary	Golf Courses	Restaurants & Taverns
Carpet Cleaning	Government	Retirement & Life Care
Caterers	Grocery Stores	Safety Products
Chiropractors	Hair Care/Salons	Sanitation
Churches	Health Clubs	Schools
Coffee	Hospital	Security Systems
Contractors	Industry/Manufacturers	Septic Service
Copying Services	Insurance	Sewer Service
Cosmetics	Investments/Securities	Signs
Crane Service	Irrigation	Sports
Dance Instruction	Jewelry Store	Telephone & Internet
Day Care	Landscaping Contractors	Telephone Equipment
Dentists	Lawnmowers	Theater
Department Stores	Liquor Store	Title Company
Education	Lumber/Building Supplies	Travel
Electrical	Marketing/Public Relations	Utilities
Electronics	Massages	Vending Machines

Please let us know at the Chamber office if you do not see a category that best describes your business. We may be able to create a new one for you