



NEW RICHMOND
Area Chamber of Commerce & Visitors Bureau

Endless Possibilities

August 2009

Summer Turns To Fall On With Welcome Back Educators Picnic & Corn On The Corner

With Park Art Fair and Fun Fest 2009 (see the re-cap of these events on page 2) in the rear view mirror it is time to gear up for fall activities at the Chamber.

The first event is the 15th annual Welcome Back Educators Picnic. Each year the Chamber hosts a picnic for the returning teachers of New Richmond Public Schools, St. Mary's Catholic School and WITC - New Richmond. This year's event is being held at Noon on Tuesday, August 25th at the High School. The Chamber is assisted by Special Services Family Connection, Community Ed and the New Richmond Area Centre.

All members are encouraged to include an item in a goodie bag which will be provided to each teacher in attendance. Please bring 500 units of your coupon or promotional item to the Chamber office by Thursday, August 20th. The goodie bags will be stuffed on Friday, August 21st at 3:00 p.m. at the Bean Bag Coffee House. Volunteers are needed to help stuff the bags!

The second annual Corn on the Corner will be held from 4 to 7 p.m. on Saturday, August 29th at Glover Park in front of the Friday Library. Last year's event was very successful as over 600 cobs of corn were served.

Like last year, this Chamber community event will offer corn on the cob and root beer at no charge. There will be brats and hot dogs for sale. Musical entertainment will be provided by the Ten Mile Creek Band. There will also be kids games and other family activities.

Saturday, August 29th will also be New Richmond's Get To Know Your Neighbor Day. The Chamber will be partnering with the New Richmond Area Centre, Youth & Families Initiative and Community Ed to encourage residents to organize neighborhood activities during the afternoon of the 29th and then come down for the picnic at 4 p.m. Volunteers are needed to husk and cook the corn.

Special thanks to our 2009 corn sponsor of Corn on the Corner:



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Jan Brown 612.801.4249 Jan@corporate-escapes.com
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Mission Statement

The Chamber advocates the interests of its members to promote economic and community development.

Promote Your Business

Newsletter Insert: Market to your business community with a promotional page in the newsletter. Inserted for \$100.

Website Directory: Free alphabetical and category listing of your business on the Chamber website. Includes free links to your business website. Additional category listings/links available at nominal charge.

Membership Mailing Labels: Mail directly to your fellow Chamber members. Printed labels for \$45.

Display Wall: Promote your business using the display racks at the Chamber.

Event Sponsor: Advertise your business and sponsor a Chamber event: Annual Meeting, Chamber Neighbor Golf Outing, Park Art Fair, Fun Fest, Good Morning New Richmond, Program Speakers and Spring Sparkler.

Award Recognition: Nominate a business for special recognition at the Chamber Annual Meeting in January. Award winners are featured all year on the Chamber website.

Volunteer! Join a committee or volunteer to work at an event. It's a great way to network and for people to learn about your business.

Chamber Gift Certificates: Anyone may purchase a Chamber gift certificate but they may only be redeemed at Chamber member businesses.

Park Art Fair/Willow River Blues Fest & Fun Fest Mark A Successful Summer Event Season

The Chamber's summer event season was very successful even though Park Art Fair suffered from cold and rain on Saturday, June 6th. The weekend did start with a beautiful evening on Friday, June 5th which led to the largest turnout ever for the Art Fair's Sneak Preview as shoppers came out to Mary Park because a rainy forecast for the next day. Sadly, the weatherman was correct this time and the rain started to fall by 10:30 a.m. on Saturday. The rain did not deter a few hundred shoppers before Noon and the heaviest of the rains but by early afternoon many vendors were closing shop.

The second annual Willow River Blues & Brews Fest enjoyed significant growth even with the rain on Saturday thanks to a 60' x 140' festival tent which kept all the music and brew tasting activities dry. Several hundred people enjoyed the two days of blues music including many from out of town who helped fill motels to capacity. The Brew Tasting event more than doubled in attendance even with the rain on Saturday. The Board believes the Blues & Brews Fest will soon rival Fun Fest in size and scope within a few years.

Plans for 2010 include an effort to attract more artist to the art fair, increase the number of brew masters at the brew tasting and to take another step in increasing the quality of blues bands while bringing back the favorites.

In its 4th year at the new location near WITC, Fun Fest enjoyed near perfect weather for the entire weekend. As a result the event experienced record crowds for almost every facet of the event. Nearly 1,500 people packed the main festival tent on Saturday night with an estimated 1,200 in attendance on Friday night.

A new stage location, combining the bar and ticket area, an on-site office and improved bathroom locations made Fun Fest run as smooth as it ever has. The addition of a dunk tank and a classic car show also added entertainment value along with a weekend of free musical entertainment.

The focus of 2010 will be to improve the quality of the Grand Parade. We will focus on earlier recruitment of marching bands in order to increase their numbers. Given the reality that it is getting harder and harder to attract marching bands as schools face budget cuts we will also work on bringing other forms of entertainment to the parade including animal units, clowns, drum corps and inviting local entertainers to perform on trailers. It is hoped that this effort will make for a fun parade to watch that is still reasonable in length.

The Chamber staff and Board of Directors would like to thank all of our partners, sponsors and volunteers who assist with putting on both of our big summer events each year. And we would like to thank the residents of New Richmond for their attendance at the events. We are already looking forward to the 2010 version of both events.





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Park Art Fair & Fun Fest Memories

Special Thanks To BP Photo For Photos



A glorious Friday evening to kick-off Park Art Fair



Friday night was a busy night for the vendors!



The food vendors were busy too.



Even the kids got into the action at Mary Park



Reverend Raven keeps the main tent hopping!



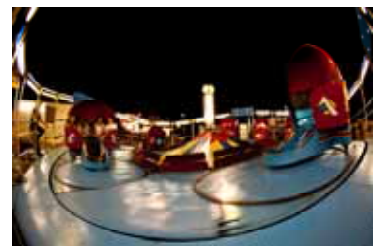
Large festival tent kept everyone dry



Trigger Happy kicks off Fun Fest on Thursday



Skies threatened on Friday but the weather was great at Fun Fest



What's a carnival without a Tilt-A-Whirl?



New Richmond High School Band in the Grand Parade



Birds eye view of the Fun Fest grounds

That's Why They Call It Fun Fest!

Chamber Educational Opportunities Continue August 19th with Part 6 of the Inside Marketing Series

Part 6 of the Inside Marketing series will be held on August 19th at WITC– New Richmond. The ten part series is designed to give small businesses a comprehensive look at marketing. The first five sessions were held in the spring with the next five sessions scheduled for the fall.

The series is taught by Diane Nelson, a marketing professional with Key Writing and Editing. It is not necessary to attend all of the sessions. The topic for the presentation is “Making the Most of Your Online Marketing”. The session will be held from 11:30 to 1:00 p.m.. The cost is just \$15 which includes lunch. To RSVP for the session please contact Steph at the Chamber office.

The next session will be held on September 2.

Chamber Looking For Christmas Promotion Committee Members

It is hard to believe but the Christmas shopping season is right around the corner. The Chamber’s Christmas promotion will include the third annual Christmas Parade on Saturday, Dec. 6th. The parade time will be 5:30 p.m.

We are looking to expand the day of the parade into a full day of family events and are seeking members to serve on a committee to come up with ideas. The Christmas Promotion committee will kick off with its first meeting on Thursday, August 13th at 8:30 a.m. in the Chamber office. Please contact Steph in the Chamber office if you would like to serve on that committee. There will be other meetings so please consider serving on this committee even if you can’t make the meeting on the 13th.

2009 Destination Guides Available

The 2009 New Richmond Destination Guides are available for your place of business. The Guides give a great overview of the many fun things to see or do in the New Richmond area. Pick some up for your lobby or to hand out to your customers.

Welcome New Members

Complete Lawn Care, LLC
P.O. Box 198, New Richmond
Joseph Dacunha (715) 222-5043

Corporate - Escapes
1368 130th Avenue, New Richmond
Jan Brown & Julia Fischer (612) 801-4249

Jerry’s Towing
P.O. Box 66, Roberts, WI 54023
David Wilkens 749-4450

Northside Power Equipment, LLC
1433 Cernohous Avenue, Suite M, New Richmond
Jason Lynum 246-2209

NP Design & Photography
248 South Knowles Avenue, New Richmond
Nate Peterson (651) 303-6540

State Farm Insurance
Matt Berquam 246-2500
550 South Knowles Avenue, New Richmond
Molly Schaffer 246-0909
207 South Knowles Avenue, New Richmond

Yoga N You
1697 County Road K, New Richmond
Judie Subert 246-3406

Thank You Renewing Members

AKF Martial Arts Academy 246-6413
Anchor Bank 246-2265
Apostle Septic Service 497-5929
Bristol Ridge Golf Course 247-3673
Gallant Signs 246-6160
Kwik Trip 246-9533
Monarch Paving Company 268-2687
Money Mailer 246-3014
New Richmond Masonic Lodge 246-2144
O’Reilly Auto Parts 246-4561
St. Croix Animal Friends, Inc. 386-2837
Star Prairie Trout Farm 248-7933
Treadmill Sports 247-5401
Viking Coca Cola 425-9795
Wells Electric 246-4166
Walsh Real Estate Appraisals 246-9343
WESTconsin Credit Union 246-2068



Chamber Ambassador Visits

The Centre
428 South Starr Avenue



Front row: Sandy Kloetzke, Bosh; Kathy Jacobsen, Individual Member; Bridget Kelley, Massage by Michelle & Bridget; Brooke Campbell, Tate Wheeler, The Centre; Jill Schreck, Edward Jones Investments; Marie Gremore, Tammy Robinett. Back row: Julie Freeborn, Bremer Bank; Rick Prokash, First National Bank – RF; Terry Kucera, Frontier Communications; Mike Giese, WESTconsin Realty.

AmericInn Motel
1020 South Knowles Avenue



Front row: Nancy Slag, Judy Hays, AmericInn Motel; Julie Freeborn, Bremer Bank; Julie Schreck, Edward Jones Investments; Paula Kolbeck, Anchor Bank; Marie Gremore, WESTconsin Credit Union; Deanna Johnson, Bosch, Inc.; Sue Jorde, St. Croix Chiropractic Clinic; Tammy Robinette. Back row: Tom Sheetz, AmericInn Motel; Rick Prokash, First National Bank – RF; Mike Giese, WESTconsin Realty; Carrie Paulson, Suzanna's; Mark Casey, First National Community Bank; Sandy Kloetzke, Bosh, Inc.; Joe Kerlin, New Richmond Parks Department.

Messes & Masterpieces
215 North Knowles Avenue



Julie Freeborn, Bremer Bank; Sue Jorde, St. Croix Chiropractic Clinic; Tammy Robinette; Christine Melby, Messes & Masterpieces; Marie Gremore, WESTconsin Credit Union; Jill Schreck, Edward Jones Investments; Connie Schroeder, Sarah Prust, RCU. Photo by Paula Kolbeck, Anchor Bank.

MPS Staffing
228 Paperjack Drive



Sarah Prust, Connie Schroeder, RCU; Mike Giese, WESTconsin Realty; Dawn Smith-Burh, Jenny Stern, MPS Staffing; Jill Schreck, Edward Jones Investments; Michelle Carlson, Ellefson Appraisals; Sue Jorde, St. Croix Chiropractic Clinic; Mark Casey, First National Community Bank. Photo by Paula Kolbeck.

iJerseys.com
1102 148th Avenue



Sandy Kloetzke, Bosch; Tammy Robinette; Jill Schreck, Edward Jones Investments; Scott Schaub, iJerseys.com; Mike Giese, WESTconsin Realty; Marie Gremore, WESTconsin Credit Union. Photo by Connie Schroeder, RCU.

St. Croix Press
1185 South Knowles Avenue



Joe Kerlin, New Richmond Parks & Rec.; Tom Mews, First National Community Bank; Tammy Robinette; Kathy Jacobsen; Nate Peterson, Len Harbosky, St. Croix Press. Not pictured: Connie Schroeder, Sarah Prust, RCU; Marie Gremore, WESTconsin Credit Union; Sue Jorde, St. Croix Chiropractic Clinic; Rick Prokash, First National Bank RF; Mark Casey, First National Community Bank; Bridget Kelley, Massage by Michelle & Bridget; Kim Gorres, Travel Now.

Bernard's Northtown
510 Deere Drive



Front row: Mike Giese, WESTconsin Realty; Russ Korpela, Chamber; Todd Nielsen, Dave Olson, Bernard's Northtown; Marie Gremore, WESTconsin Credit Union; Jill Schreck, Edward Jones Investments; Connie Schroeder, RCU; Paula Kolbeck, Anchor Bank. Back row: Tom Mews, First National Community Bank, Terry Kucera, Frontier Communications; Sandy Kloetzke, Bosch; Rick Prokash, First National Bank – RF; Sarah Prust, RCU. Photo by Michelle Carlson.

Computer Troubleshooters
202 5th Street ~ Star Prairie



Mike Giese, WESTconsin Realty; Julie Freeborn, Bremer Bank; Jeff Kuschel, Computer Troubleshooters; Marie Gremore, WESTconsin Credit Union; Terry Kucera, Frontier Communications. Photo by Sandy Kloetzke, Bosch.

The Ambassadors act as hosts/hostesses at Chamber functions, obtain new memberships, welcome new businesses, and serve as the public relations arm of the Chamber. Interested in becoming an Ambassador? Please call the chamber office at 715-246-2900.



NEW RICHMOND

Area Chamber of Commerce & Visitors Bureau

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history • nature • art • journey

Electronic Version of Newsletter Allows More Dollars to Be Directed to Member Benefits

Plus It Allows You to Easily Forward the Newsletter to Your Employee Groups

This issue of the newsletter is our first delivered in an electronic only format. Last winter the Board voted to make the switch from a paper newsletter to an electronic version as part of its budget sessions.

The switch allows the Chamber to save \$3,000 annually mostly in postage costs. That money can be instead used for other member benefits. One obvious example of that was the expansion in 2009 of member education opportunities.

Another positive result is that the electronic version of the newsletter makes it very simple to distribute the document to all of your employees and/or co-workers. We encourage you do that so that your entire company can be aware of the many member and community activities the Chamber puts on each year.

You can still reserve space for an insert in the newsletter just like with the printed version. The only difference is that we won't need 475 copies of the insert any longer which will be cost savings to the participating members as well.

The inserts will be converted in an electronic format and inserted within the content of the newsletter to increase readership. The cost of the insert will remain \$100. The fee will also include a separate email blast of the insert a time that can be scheduled by the member.

Enjoy the newsletter and don't forget to pass it on. It's as easy as a couple of mouse clicks!

2008 Chamber Awards

Dennis Horner
Citizen of the Year

Marie Gremore & Tammy Robinette
Chamber Member of the Year

Kathy Jacobsen
Ambassador of the Year

Chickadee Doo-da
Mom & Pop Business of the Year

J.A. Counter & Associates
Small Business of the Year

WITC - New Richmond Campus
Large Business of the Year

Board of Directors

President - Kathy Jacobsen ~ Individual Member

Vice President - Joe Kerlin, NR Parks & Rec. Department

Past President - Tom Mews ~ First National Community Bank

Treasurer - Mike Giese, WESTconsin Realty
Carrie Paulson ~ Suzanna's

Anne Schmiege ~ Doar Drill Skow, S.C.
Lenore Knock ~ WITC

Tammy Robinette ~ WESTconsin Credit Union

Deanna Johnson ~ Bosch

Terry Kucera ~ Frontier Communications

Darian Blattner ~ New Richmond Area Centre

Staff

Russ Korpela ~ Executive Director

Stephanie Cooke ~ Administrative Assistant